

# Excellence, only for your happiness

Seoyon advances alongside the  
evolution of the future automotive industry  
through creative thinking and innovation.

As a growing global company, Seoyon sets the standard with  
cutting-edge technologies and exceptional quality. Built on  
integrity, communication, and partnership, we are committed to  
shaping a better future for humanity.



## SEoyon CO., LTD.

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Seoyon R&D Center  
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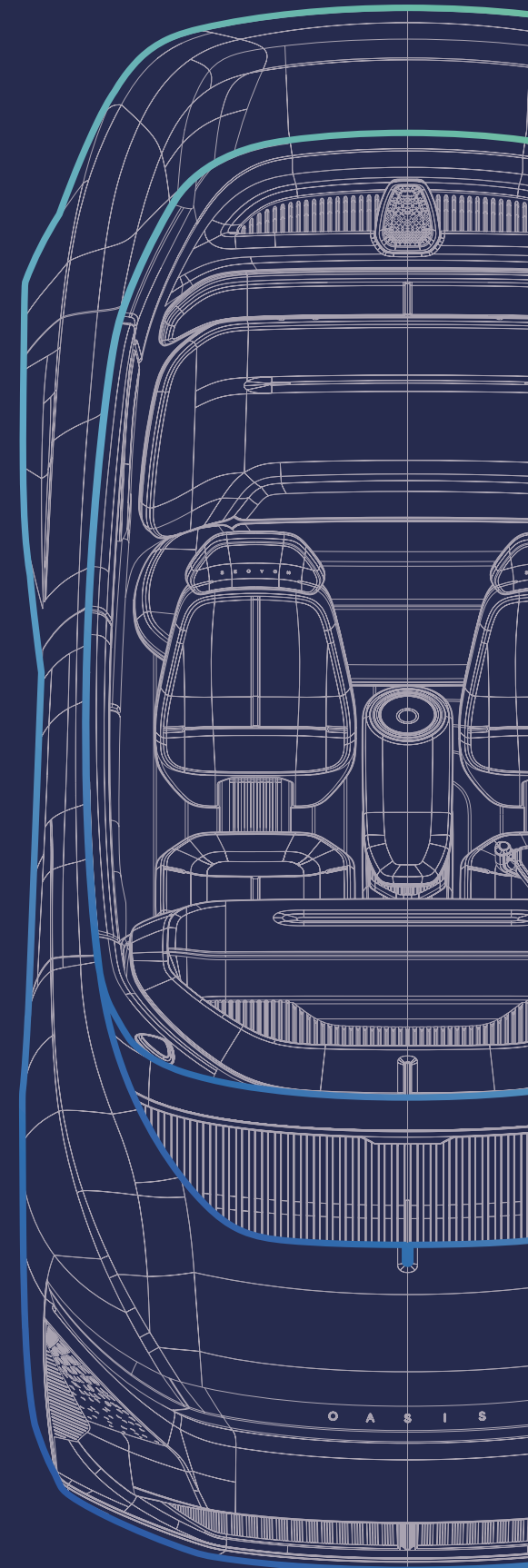
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for you*



Excellence  
for you



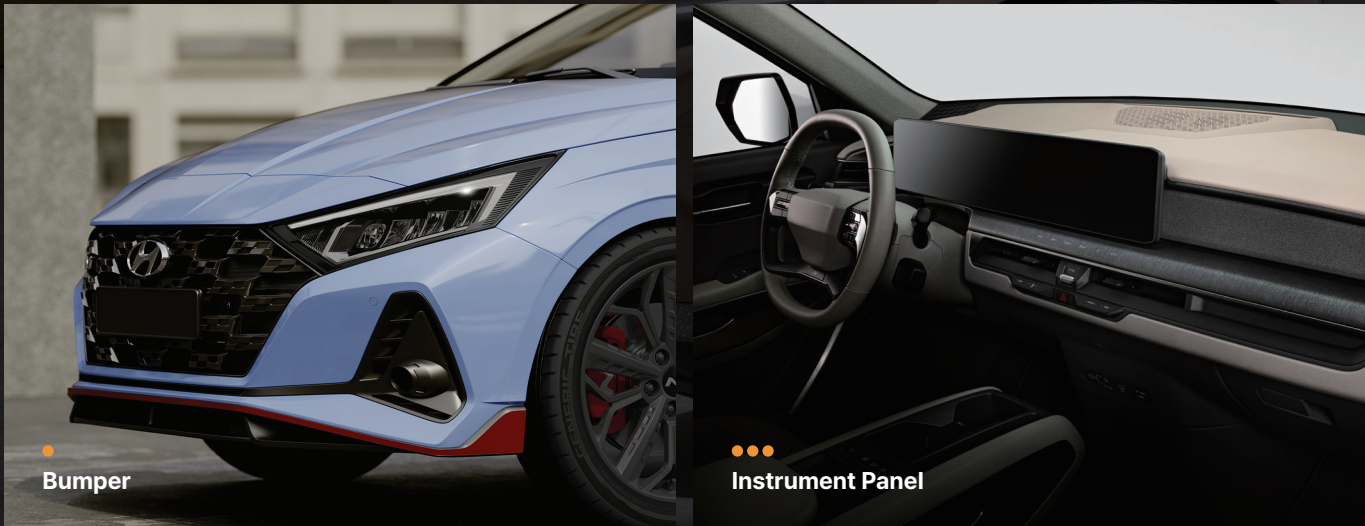


# OUR BUSINESS

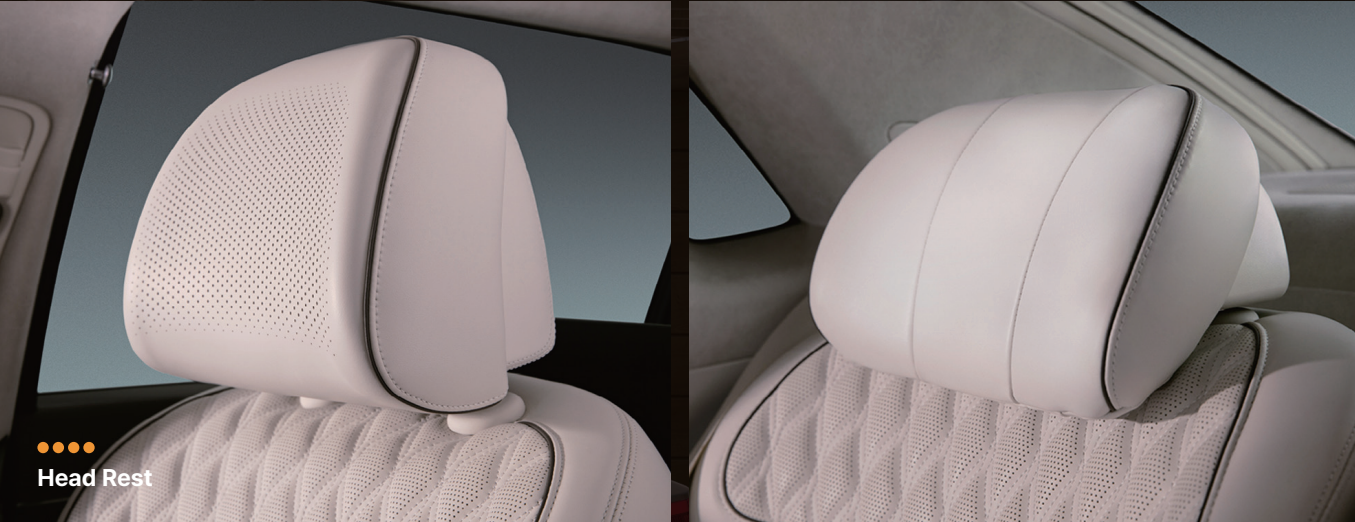
## Interior Parts



## Interior & Exterior Parts



## Seat Pad Parts



## Mold & Seat Parts



### ADVANCED AUTOMOTIVE TECHNOLOGY - MAIN PORTFOLIO

Seoyon made history in the Korean automotive industry by producing and supplying seats for the 1976 Hyundai Pony. Since then, it has grown into a global automotive company, providing essential interior and exterior components, as well as electronics that consumers see and experience firsthand. Through innovative products and advanced technology, Seoyon enhances vehicle convenience and maximizes mobility efficiency.



Manufacturer of interior and exterior parts used by carmakers around the world  
Production items : Door Trim, Bumper, Garnish, Console, Head Lining, Package Tray, Cargo Screen



Manufacturer of high-quality molds and heavy machinery exterior parts  
Production items : Plastic Mold, Stamping Die, Cabin Assembly



Manufacturer of door trim and instrument panels for passenger vehicles  
Production items : Door Trim, Instrument Panel



Manufacturer of urethane foam products for comfort and occupant protection  
Production items : Headrest, Seat Pad, Heated Seat Pad



Manufacturer of seats for buses, trucks, and other commercial vehicles  
Production items : Excavator Seat, Superior Seat, Prestige Seat



# MAJOR PRODUCTS

Seoyon’s cutting-edge products combine human-machine interfaces with precision engineering, offering solutions that provide both convenience and an enjoyable user experience. By integrating AI, smart sensors, and lightweight, eco-friendly materials into interior trims, bumpers, and seats, Seoyon delivers intuitive and satisfying solutions.

## Door Trim

The interior trim serves multiple functions, providing convenience, protecting occupants during side collisions, and contributing to an aesthetically pleasing cabin environment.



## Bumper

Located at the front and rear of the vehicle, the bumper is an exterior component designed to absorb collision energy, preventing it from transferring to the occupants and the vehicle. With its embedded lamps, the bumper also plays a significant role in enhancing the vehicle's exterior appeal.



### Technology Trend

With electric and hydrogen vehicles already on the road, and more future cars set to be developed in the coming years, automotive technology must evolve to effectively manage shock, vibration, and noise, creating a quieter and safer driving environment.

# FUTURE TECHNOLOGY

Seoyon embraces the automotive innovations of electrification, autonomous driving, sustainability, and connectivity, and is dedicated to research and development in these areas.



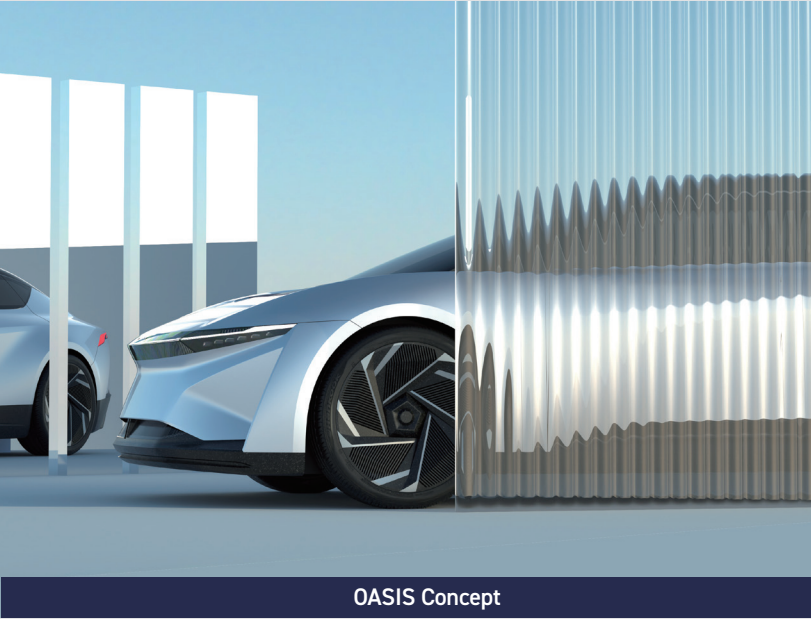
## Logistic Last-mile Delivery System

The SF-23 PBV (Purpose Built Vehicle) is designed for commercial delivery.



## Vision 2030

Vision 2030 is a vehicle designed to offer its users an “OASIS experience” anytime, anywhere. It represents a form of future mobility that combines both driving pleasure and peace of mind and body.



## Vision Interior Buck

The SF-24 features new technologies and materials developed by Seoyon.





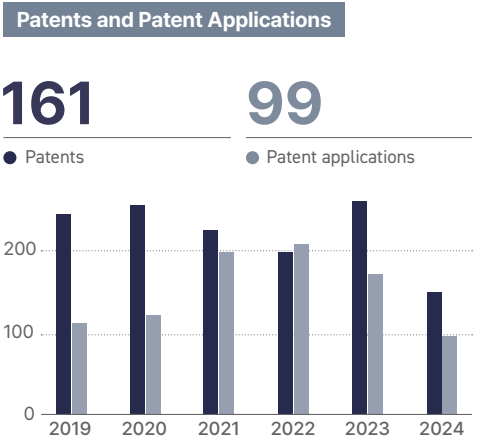
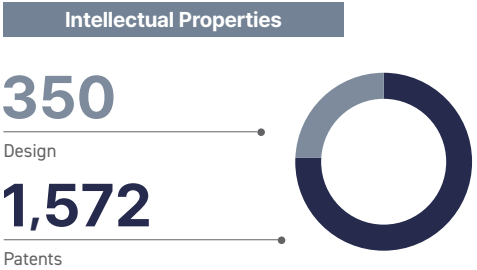
# R&D STRATEGY



We Create Future & Technology

- R Raise value
- U Ultimate quality
- N New & competitive technology

## Intellectual Property Status



Smart and convergence technology  
Eco-friendly, lightweight materials  
AI modeling for new technology performance prediction

Seoyon conducts BSR (Buzz, Squeak, Rattle) testing, collision testing, and VoC (Voice of the Customer) reviews in specially designed environments for the development of its high-quality materials, parts, and products. The focus on research and development of technology and products opens new chapters in Seoyon's 100-year journey.

## New Technology & Product Method Research

New user experiences / Intelligent interior heating / New production method



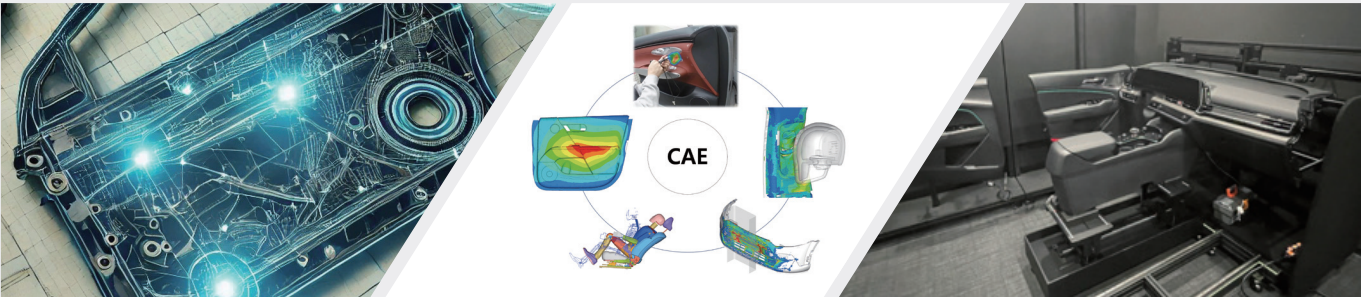
## Advanced Materials Research

Lightweight / Eco-friendly / High performance



## Pre-Verification

CAD DATA verification / CAE simulation / Product assessment



## Design

Future mobility R&D / Business model development / Client cooperation





# OVERVIEW

## General Status

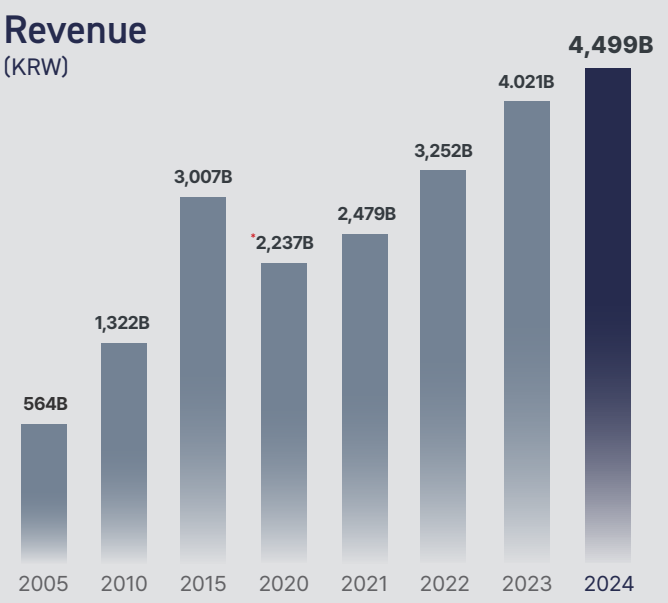
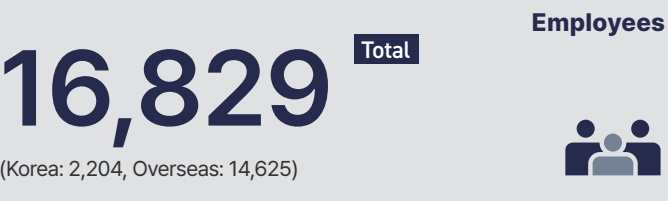
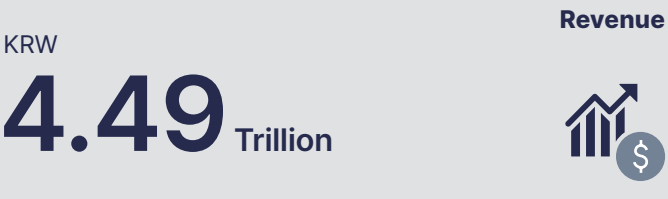
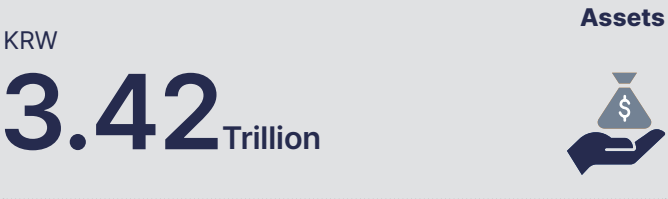
With its sights set on a century of success, built on the strength of its 50-year history, Seoyon stays ahead in the rapidly evolving global market. Continuously embracing change and new challenges, it is growing into a global leader in the future automotive parts industry.

FOUNDED	April 21, 1971
BUSINESSES	Development, manufacture, and sale of automotive interior and exterior components

SUBSIDIARIES AND AFFILIATES	
	Domestic 8 / Overseas 48

## History

1972	Established as Hanil E-hwa
1987	Top Metal (now Seoyon Topmetal) established
1994	Interiors (now Seoyon Intech) established
1996	Joint venture Assan-Hanil established
1997	Hanil C&F (now Seoyon CNF) established
2002	Jiangsu Seoyon E-hwa incorporated
2004	Seoyon E-hwa Slovakia incorporated
2005	Seoyon E-hwa Alabama incorporated Beijing Hanil Science and Technology Company incorporated
2006	Seoyon E-hwa Summit India incorporated
2008	Seoyon E-hwa Chennai incorporated
2010	Seoyon E-hwa Brazil incorporated R&D center opened in Germany Seoyon E-hwa Georgia incorporated Seoyon E-hwa Summit India R&D Center established
2012	Seoyon E-hwa Poland incorporated
2014	Holding company established Seoyon E-hwa Mexico incorporated
2016	Subsidiaries' names updated Seoyon R&D Center established
2017	Seoyon E-hwa Summit Anantapur incorporated
2020	Seoyon E-hwa Summit Indonesia incorporated
2021	Seoyon science museum “Hamonium” opened
2022	Seoyon E-hwa Savannah established
2023	Seoyon North America established Seoyon E-hwa Summit Krishnagiri incorporated
2024	Seoyon E-hwa Texas established
2025	Seoyon E-hwa Summit Pune established



\* Drop in revenue from 2015 to 2020 resulted from sale of subsidiaries

# ESG (Environment, Social, Government)



Environment	Social	Government
<ul style="list-style-type: none"><li>Use of eco-friendly materials and reduced reliance on petrochemicals</li><li>Increased use of renewable energy</li><li>Minimization of industrial waste and hazardous substances</li><li>Reduced emissions through recycling</li></ul>	<ul style="list-style-type: none"><li>Diversity, equity, and inclusion</li><li>Compliance with health and safety laws and regulations, ensuring an accident-free workplace</li><li>Community goodwill projects</li></ul>	<ul style="list-style-type: none"><li>Guarantee of shareholder rights through transparent disclosure</li><li>Business accountability for enhanced transparency</li><li>Structured internal audits</li></ul>

## Culture

By rising to new challenges, Seoyon evolves and contributes to the sustainability of both humanity and the environment.

Autonomy and equity govern the organizational culture at Seoyon, where active communication and collaboration are encouraged to maximize creativity and foster a future-focused approach. In an environment where both the company and staff grow together, Seoyon embraces change and innovation to benefit humanity, ensuring that the Seoyon brand is loved and respected worldwide.

People with disabilities are regularly invited to join Seoyon employees for events such as “Cinema Day.”

Outstanding international staff are invited to Korea for training and recreational activities.

Teamwork is fostered through communication and collaboration.



KOREA

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